\*Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. I conclude that there were more crowdfunding campaigns successful in reaching or exceeding their crowdfunding target than failures
2. I conclude that the theatre/plays sub-category used crowdfunding the most. This maybe due to the high advertising and high footfall associated with this type organisation.
3. I conclude that the most successful time for crowdfunding was in the summer, especially July. This maybe due to people being out about more during this time.

\*What are some limitations of this dataset?

The limitations on data is the size of crowdfunding campaigns, we do know how many staff was involved in fundraising, we do not know if fundraising was virtual or done by volunteers.

We don not have information about founding options. How was the money collected? transferring money, card payments, cash?

* \*What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Graphical user interface, text, application

Description automatically generated

The graph provide us information about in which country is the biggest number of crowdfunding campaigns

Graphical user interface, application, table

Description automatically generated

The graph provide us information about which country is the most successful.

Chart, line chart

Description automatically generated

The graph provide us information about total goal for each parent category compare to the total of money raised by each parent category.

Graphical user interface, chart, application, Excel

Description automatically generated

The graph provide us information about money raised by each parent category in selected country.